

## 2015 Carleton Satisfaction Survey for Students

### Carleton Mobile

Carleton Mobile	
% Using Service	Number of Users
72.8%	434

### Mean of Responses

	Carleton Mobile		
	Yes		
	N	Avg.	Std. Dev.
My overall experience with the Carleton Mobile app	431	7.6	2.0
Visual appearance of the app	430	7.7	2.0
Ease of use	427	7.7	2.0
Ease of locating desired information (navigation)	423	7.5	2.1
Ease of obtaining news	387	7.4	2.2
Ease of obtaining events information	386	7.1	2.3

### Percentage of Responses

	Carleton Mobile		
	Yes		
	Low	Med.	High
My overall experience with the Carleton Mobile app	7.2%	34.6%	58.2%
Visual appearance of the app	8.1%	32.6%	59.3%
Ease of use	7.5%	33.3%	59.3%
Ease of locating desired information (navigation)	9.0%	36.9%	54.1%
Ease of obtaining news	11.1%	32.0%	56.8%
Ease of obtaining events information	17.1%	34.2%	48.7%

**Source:** 2015 Carleton Satisfaction Survey for Students

**Notes:** 1. % -> percentage of respondents where: Low - 1,2,3,4; Med. - 5,6,7; High - 8,9,10.

### What section(s) have you used?

	%	#
cuLearn	86.6%	376
Classes	85.0%	369
Weekly Schedule	75.8%	329
Exams	75.1%	326
Grades	69.4%	301
Student Accounts	58.5%	254

**Have you used Campus Card in the app?**

Yes		No	
%	#	%	#
32.4%	140	67.6%	292

**Have you used Campus Map in the app?**

Yes		No	
%	#	%	#
66.7%	289	33.3%	144

**Have you looked at News and Events in the app?**

Yes		No	
%	#	%	#
51.4%	223	48.6%	211

**How often do you use the app?**

	%	#
Every day	23.6%	102
Every week	50.7%	219
Monthly	16.9%	73
A couple of times or less in a year	8.8%	38

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