

2016 Carleton Satisfaction Survey for Students

Athletics Programs

Athletics Programs					
Yes participated		Not participated but interested		Not participated and not interested	
%	#	%	#	%	#
17.8%	76	31.7%	135	50.5%	215

Mean of Responses

	Athletics Programs		
	Yes participated		
	N	Avg.	Std. Dev.
My overall experience with the Athletics Programs	76	8.2	1.7
Way in which program opportunities are communicated and promoted	73	7.4	2.4
Quality of the program instructors/leaders	63	8.2	2.0
My overall satisfaction with the variety of fitness classes offered	62	8.1	1.9

Percentage of Responses

	Athletics Programs		
	Yes participated		
	Low	Med.	High
My overall experience with the Athletics Programs	2.6%	21.1%	76.3%
Way in which program opportunities are communicated and promoted	16.4%	24.7%	58.9%
Quality of the program instructors/leaders	6.3%	22.2%	71.4%
My overall satisfaction with the variety of fitness classes offered	8.1%	19.4%	72.6%

Source: 2016 Carleton Satisfaction Survey for Students

Notes: 1. % -> percentage of respondents where: Low - 1,2,3,4; Med. - 5,6,7; High - 8,9,10.

Would you recommend the fitness classes to friends?

Yes		No	
%	#	%	#
72.4%	55	27.6%	21

Source: 2016 Carleton Satisfaction Survey for Students

Notes: 1. Percentage based on respondents who participated.

Will you purchase a fitness class in the next term/year?

Yes		No	
%	#	%	#
39.5%	30	60.5%	46

Source: 2016 Carleton Satisfaction Survey for Students

Notes: 1. Percentage based on respondents who participated.

Ideal time of day of a fitness class

	%	#
before 9am	14.9%	31
9am-noon	12.5%	26
noon-1pm	2.4%	5
1pm-3pm	9.1%	19
3pm-5pm	19.7%	41
after 5pm	41.3%	86

Source: 2016 Carleton Satisfaction Survey for Students

Notes: 1. Percentage based on respondents who participated and interested.

Ideal length of a fitness class

	%	#
30 minutes	12.9%	27
45 minutes	34.0%	71
60 minutes	42.6%	89
90 minutes	10.5%	22

Source: 2016 Carleton Satisfaction Survey for Students

Notes: 1. Percentage based on respondents who participated and interested.

Types of fitness classes you would be interested

	%	#
Dance classes	38.4%	81
Group cycling (spinning)	36.5%	77
Martial Arts	37.9%	80
Yoga and Pilates	52.1%	110
Group and Specialty fitness (cardio, boot camp, step)	54.0%	114
Mature fitness	16.1%	34

Source: 2016 Carleton Satisfaction Survey for Students

Notes: 1. Percentage based on respondents who participated and interested.

Best way to reach you regarding Athletics Programs

	%	#
Facebook	49.3%	104
Twitter	19.4%	41
Instagram	23.7%	50
Newsletter	23.7%	50
Athletics Website	32.7%	69
Posters	30.3%	64
Direct email to all students	67.3%	142
Push notifications from the Carleton University App	26.5%	56
Other (please specify)>	1.9%	4

Source: 2016 Carleton Satisfaction Survey for Students

Notes: 1. Percentage based on respondents who participated and interested.

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