

2017 Carleton Satisfaction Survey for Students

Athletics Programs

Athletics Programs					
Yes participated		Not participated but interested		Not participated and not interested	
%	#	%	#	%	#
17.7%	128	46.0%	331	36.3%	262

Mean of Responses

	Athletics Programs		
	Yes participated		
	N	Avg.	Std. Dev.
My overall experience with the Athletics Programs	115	8.2	1.9
Way in which program opportunities are communicated and promoted	109	7.4	2.4
Quality of the program instructors/leaders	112	8.0	2.1
Responsive and helpful staff	112	8.1	2.2
My overall satisfaction with the variety of fitness classes offered	100	8.1	2.0

Percentage of Responses

	Athletics Programs		
	Yes participated		
	Low	Med.	High
My overall experience with the Athletics Programs	4.1%	27.6%	68.3%
Way in which program opportunities are communicated and promoted	12.2%	38.5%	49.2%
Quality of the program instructors/leaders	6.2%	27.6%	66.2%
Responsive and helpful staff	6.8%	20.8%	72.4%
My overall satisfaction with the variety of fitness classes offered	5.4%	25.8%	68.9%

Source: 2017 Carleton Satisfaction Survey for Students

Notes: 1. % -> percentage of respondents where: Low - 1,2,3,4; Med. - 5,6,7; High - 8,9,10.

Will you purchase a fitness class in the next term/year?

Yes		No	
%	#	%	#
32.6%	39	67.4%	81

Source: 2017 Carleton Satisfaction Survey for Students

Would you recommend the fitness classes to friends?

Yes		No	
%	#	%	#
64.1%	77	35.9%	43

Source: 2017 Carleton Satisfaction Survey for Students

What time of day would you be most interested in attending a fitness class?

	%	#
Before 9am	16.9%	75
9am-noon	13.6%	60
Noon-1pm	6.1%	27
1pm-3pm	8.1%	36
3pm-5pm	15.0%	66
After 5pm	40.3%	178

Source: 2017 Carleton Satisfaction Survey for Students

What would be the ideal length of a fitness class for you?

	%	#
30 minutes	13.6%	60
1	33.4%	147
45 minutes	47.0%	208
60 minutes	6.0%	27

Source: 2017 Carleton Satisfaction Survey for Students

Types of fitness classes you would be interested

	%	#
Dance classes	32.3%	148
Group cycling (spinning)	38.1%	175
Martial Arts	37.9%	174
Yoga and Pilates	49.9%	229
Group and Specialty fitness (cardio, boot camp, step)	61.6%	283
Mature fitness	12.5%	57

Source: 2017 Carleton Satisfaction Survey for Students

Best way to reach you regarding Athletics Programs

	%	#
Facebook	39.7%	182
Twitter	11.2%	51
Instagram	24.2%	111
Newsletter	23.0%	105
Athletics Website	20.8%	95
Posters	18.8%	86
Direct email to all students	76.9%	353
Push notifications from the Carleton University App	23.9%	110
Other (please specify)>	1.6%	7

Source: 2017 Carleton Satisfaction Survey for Students

Id: 974743

2017 Carleton Satisfaction Survey for Students

Athletics Programs

Athletics Programs											
Yes participated				Not participated but interested				Not participated and not interested			
Student Level				Student Level				Student Level			
First Year		All Other Students		First Year		All Other Students		First Year		All Other Students	
%	#	%	#	%	#	%	#	%	#	%	#
13.0%	34	19.3%	105	56.5%	148	42.6%	232	30.5%	80	38.2%	208

Mean of Responses

	Athletics Programs					
	Yes participated					
	Student Level					
	First Year			All Other Students		
	N	Avg.	Std. Dev.	N	Avg.	Std. Dev.
My overall experience with the Athletics Programs	31	8.1	1.9	94	8.2	1.9
Way in which program opportunities are communicated and promoted	33	7.0	2.5	87	7.4	2.3
Quality of the program instructors/leaders	32	7.9	2.1	91	8.0	2.1
Responsive and helpful staff	32	8.2	1.7	91	8.1	2.3
My overall satisfaction with the variety of fitness classes offered	31	7.9	2.0	79	8.1	2.1

Percentage of Responses

	Athletics Programs					
	Yes participated					
	Student Level					
	First Year			All Other Students		
	Low	Med.	High	Low	Med.	High
My overall experience with the Athletics Programs	3.2%	32.3%	64.5%	4.3%	26.6%	69.1%
Way in which program opportunities are communicated and promoted	15.2%	36.4%	48.5%	11.5%	39.1%	49.4%
Quality of the program instructors/leaders	9.4%	28.1%	62.5%	5.5%	27.5%	67.0%
Responsive and helpful staff	3.1%	25.0%	71.9%	7.7%	19.8%	72.5%
My overall satisfaction with the variety of fitness classes offered	6.5%	32.3%	61.3%	5.1%	24.1%	70.9%

Source: 2017 Carleton Satisfaction Survey for Students

Notes: 1. % -> percentage of respondents where: Low - 1,2,3,4; Med. - 5,6,7; High - 8,9,10.

Will you purchase a fitness class in the next term/year?

Yes				No			
Student Level				Student Level			
First Year		All Other Students		First Year		All Other Students	
%	#	%	#	%	#	%	#
44.1%	15	29.9%	29	55.9%	19	70.1%	68

Source: 2017 Carleton Satisfaction Survey for Students

Would you recommend the fitness classes to friends?

Yes				No			
Student Level				Student Level			
First Year		All Other Students		First Year		All Other Students	
%	#	%	#	%	#	%	#
73.5%	25	61.9%	60	26.5%	9	38.1%	37

Source: 2017 Carleton Satisfaction Survey for Students

What time of day would you be most interested in attending a fitness class?

	Student Level			
	First Year		All Other Students	
	%	#	%	#
Before 9am	13.5%	24	18.2%	59
9am-noon	13.5%	24	13.6%	44
Noon-1pm	5.1%	9	6.5%	21
1pm-3pm	10.1%	18	7.4%	24
3pm-5pm	18.0%	32	13.9%	45
After 5pm	39.9%	71	40.4%	131

Source: 2017 Carleton Satisfaction Survey for Students

What would be the ideal length of a fitness class for you?

	Student Level			
	First Year		All Other Students	
	%	#	%	#
30 minutes	11.8%	21	14.2%	46
1	34.8%	62	32.8%	106
45 minutes	44.4%	79	48.0%	155
60 minutes	9.0%	16	5.0%	16

Source: 2017 Carleton Satisfaction Survey for Students

Types of fitness classes you would be interested

	Student Level			
	First Year		All Other Students	
	%	#	%	#
Dance classes	100%	63	100%	106
Group cycling (spinning)	100%	64	100%	132
Martial Arts	100%	67	100%	129
Yoga and Pilates	100%	85	100%	172
Group and Specialty fitness (cardio, boot camp, step)	100%	104	100%	213
Mature fitness	100%	29	100%	38

Source: 2017 Carleton Satisfaction Survey for Students

Best way to reach you regarding Athletics Programs

	Student Level			
	First Year		All Other Students	
	%	#	%	#
Facebook	100%	72	100%	134
Twitter	100%	26	100%	34
Instagram	100%	58	100%	72
Newsletter	100%	38	100%	80
Athletics Website	100%	32	100%	74
Posters	100%	44	100%	57
Direct email to all students	100%	145	100%	256
Push notifications from the Carleton University App	100%	55	100%	73
Other (please specify)>	100%	5	100%	4

Source: 2017 Carleton Satisfaction Survey for Students