

## 2018 Carleton Satisfaction Survey for Students

### Athletics Programs

Yes participated		Not participated but interested		Not participated and not interested	
%	#	%	#	%	#
18.7%	79	37.4%	158	43.8%	185

### Mean of Responses

	N	Avg.	Std. Dev.
My overall experience with the Athletics Programs	78	8.2	2.0
Way in which program opportunities are communicated and promoted	74	7.5	2.4
Quality of the program instructors/leaders	66	8.1	2.3
Responsive and helpful staff	64	8.0	2.2
My overall satisfaction with the variety of fitness classes offered	65	8.2	2.2

### Percentage of Responses

	Low	Med.	High
My overall experience with the Athletics Programs	6.4%	21.8%	71.8%
Way in which program opportunities are communicated and promoted	13.5%	31.1%	55.4%
Quality of the program instructors/leaders	10.6%	16.7%	72.7%
Responsive and helpful staff	10.9%	18.8%	70.3%
My overall satisfaction with the variety of fitness classes offered	9.2%	20.0%	70.8%

**Source:** 2018 Carleton Satisfaction Survey for Students

**Notes:** 1. % -> percentage of respondents where: Low - 1,2,3,4; Med. - 5,6,7; High - 8,9,10.

### Will you purchase a fitness class in the next term/year?

Yes		No	
%	#	%	#
29.1%	23	70.9%	56

**Source:** 2018 Carleton Satisfaction Survey for Students

**Notes:** 1. Percentage based on respondents who participated.

### Would you recommend the fitness classes to friends?

Yes		No	
%	#	%	#
62.0%	49	38.0%	30

**Source:** 2018 Carleton Satisfaction Survey for Students

**Notes:** 1. Percentage based on respondents who participated.

### Ideal time of day of a fitness class

	%	#
before 9am	20.3%	47
9am-noon	14.7%	34
noon-1pm	4.3%	10
1pm-3pm	9.5%	22
3pm-5pm	8.6%	20
after 5pm	42.7%	99

**Source:** 2018 Carleton Satisfaction Survey for Students

**Notes:** 1. Percentage based on respondents who participated or interested.

### Ideal length of a fitness class

	%	#
30 minutes	15.2%	35
45 minutes	33.8%	78
60 minutes	42.4%	98
90 minutes	8.7%	20

**Source:** 2018 Carleton Satisfaction Survey for Students

**Notes:** 1. Percentage based on respondents who participated or interested.

### Types of fitness classes you would be interested

	%	#
Dance classes	37.1%	88
Group cycling (spinning)	38.0%	90
Martial Arts	42.2%	100
Yoga and Pilates	52.7%	125
Group and Specialty fitness (cardio, boot camp, step)	57.4%	136
Mature fitness	11.8%	28

**Source:** 2018 Carleton Satisfaction Survey for Students

**Notes:** 1. Percentage based on respondents who participated or interested.

### Best way to reach you regarding Athletics Programs

	%	#
Facebook	32.5%	77
Twitter	12.2%	29
Instagram	31.6%	75
Newsletter	25.3%	60
Athletics Website	22.8%	54
Posters	27.0%	64
Direct email to all students	73.8%	175
Push notifications from the Carleton University App	31.6%	75
Other (please specify)>	2.5%	6

**Source:** 2018 Carleton Satisfaction Survey for Students

**Notes:** 1. Percentage based on respondents who participated or interested.